

# SPONSORSHIP OPPORTUNITIES

**STEP  
FORWARD...  
THEN  
PAY IT  
FORWARD!**

## **3rd Annual National Executive Women's Leadership Summit**

**November 10-13, 2024**

The Grand Resort | Warren, Ohio



**KeyBank Foundation**



## 2024 EXECUTIVES IN RESIDENCE



**EDWIN HUBBARD, JR**

*Executive Director*  
Cleveland NAACP  
*President*  
EH Inspires LLC



**MELTRICE D. SHARP, CPA, MBA**

*Managing Partner*  
CLE Consulting Firm  
*Founder & Visionary*  
Women Creating Wealth & Impact  
(WCWI)



**MEG SLIFCAK**

*Director of Real Estate*  
*Solutions*  
Ohio IFF



**TELEANGÉ THOMAS**

*Managing Partner*  
PLATTFORMS



**SHERYSE HENDERSON**

*Senior Pastor*  
Faith Fellowship Church



**MONICA L. WOMACK**

*Chief,*  
*Minority Business Division*  
Ohio Department of  
Development

**Event Host:**

**Mistress of Ceremonies:**



**ALEXANDRIA  
J. BOONE**

*Founder & Chairwoman  
Women of Color  
Foundation  
President & CEO  
GAP Communications  
Group  
Publisher  
C L Magazine  
President  
Global Media  
Group, LLC*

**CHARMAINE  
BROWN**

*Chief Executive Officer  
Connexions  
Consulting, Inc  
Chief Inspiration Officer  
Simply Living Me, LLC*

*We are pleased to bring together an eclectic, diverse, and dynamic faculty that will motivate, inspire, and empower the aspiring and the most seasoned executive. This event is as much about sharing information as it is about providing space for growth, development, and discovery.*

*Globally recognized corporate and non-profit executives, authors, world-class speakers, and entrepreneurs will attend the Summit for three days! In addition, there will be Special Keynote Conversations with renowned men and women, telling stories of success and failure and what they learned during the journey to achieving their personal and professional dreams.*



# The Value Proposition

Sponsors can invite and offer complimentary registrations to board members, vendors/consultants, staff, clients, and their community partners.



## Why Individuals Should Attend:

- Access to speakers of national prominence
- Exclusive access to Executives in Residence
- Incredible networking opportunities
- Exceptional leadership and career development workshops
- Access to a carefully curated Faculty that is diverse in both ethnicity and industry
- Programs of special interest to start-up businesses and both seasoned and aspiring entrepreneurs

## Registration includes:

- All workshops and keynote conversations
- All special after hours relaxation activities
- All conference meal functions
- All conference materials
- Access to our exclusive Vendor Showcase
- A special conference swag bag with luxury items
- A free digital subscription to C L Magazine
- Three (3) nights luxury accommodations at The Grand Resort, single occupancy
- One (1) Ticket to our Annual Gala



# SPONSORSHIP OPPORTUNITIES

## TITLE SPONSOR

\$150,000

*Corporate/Non-Profit Partner*

*Includes:*

- Recognition as 2nd Annual National Executive Women's Leadership Summit Title Sponsor (all events)
- Prominent logo placement on Summit Badge/Credential
- Private room for meetings with potential vendors and potential clients
- Presentation of "sponsor provided" :60 video(s) during keynote luncheons, opening reception and gala awards dinner
- Logo on digital stage sets and backgrounds (all events)
- Remarks during keynote luncheons and gala awards dinner
- Full page, full color ad in event souvenir program, plus cover mention
- Eighteen (18) full conference registrations, including hotel accommodations
- Eighteen (18) reserved seats for all Summit Events
- Logo on Exhibitor Showcase entrance signage
- Inclusion in an social media campaign related to the event (*April through November 2023*)
- One (1) double Exhibitor Showcase Booth
- Recognition on online/digital and offline conference marketing materials
- Premium placement of logo and link on conference website
- Name/brand recognition in conference press releases/newsletters/faculty updates
- Company name/logo displayed on all event signage throughout the summit
- Logo on swag bag and opportunity to include premium items

*Sponsorship Opportunities Continued >*

## PRESENTING SPONSOR \$75,000

*Corporate/Non-Profit Partner*

*Includes:*

- Recognition as co-sponsor of “select” summit events (luncheons, exhibitor showcase, etc.)
- Recognition as co-sponsor of the opening reception
- Sponsor provided :60 video featured during opening reception
- Remarks during opening reception
- Full page, full color ad in event souvenir program
- Twelve (12) full conference registrations including hotel accommodations
- Twelve (12) reserved seats for keynote luncheons and awards dinner
- One (1) double Exhibitor Showcase booth
- Recognition on online & offline conference marketing materials and social media posts
- Premium exposure and link with logo on conference website
- Company name/logo displayed throughout the conference
- Logo on swag bag and opportunity to include premium items

## PLATINUM SPONSOR \$50,000

*Corporate/Non-Profit Partner*

*Includes:*

- Recognition as Workshop Sponsor and inclusion of a company executive
- Full-page, full color ad in souvenir program
- Six (6) full conference registrations, including hotel accommodations
- Six (6) reserved seats for keynote luncheons and awards dinner
- One (1) single Exhibitor Showcase booth
- Prominent recognition on online & offline conference marketing materials
- Prominent exposure and link with logo on conference website
- Company name/logo displayed at breakfast
- Inclusion of swag bag premium item(s)

## GOLD SPONSOR \$25,000

*Corporate/Non-Profit Partner*

*Includes:*

- Recognition as Workshop Sponsor or Exhibitor Showcase Sponsor
- Full-page, full color ad in souvenir program
- Four (4) full conference admissions, including hotel accommodations
- Four (4) reserved seats for keynote luncheons and awards dinner
- One (1) single Exhibitor Showcase booth
- Select recognition on online & offline conference marketing materials
- Select exposure and link with logo on conference website
- Company name/logo displayed on Exhibitor Showcase signage

## DIAMOND SPONSOR \$10,000

*Corporate/Non-Profit Partner*

*Includes:*

- Souvenir Program Sponsor or Transportation Sponsor
- Half-page, full color ad in souvenir program
- Two (2) full conference registrations, including hotel accommodations
- One (1) Exhibitor Showcase table
- Recognition in online & offline conference marketing materials
- Exposure and link with logo on conference website
- Logo on “select” signage

## SILVER SPONSOR \$5,000

*For Women Business Owners Only*

*Includes:*

- Refreshment Area Sponsor
- Half-page, full color ad in souvenir program
- One (1) full conference registration, including hotel accommodations
- One (1) Exhibitor Showcase table
- Private 20-minute Meeting with an Executive in Residence
- Recognition in online & offline conference marketing materials
- Exposure and link with logo on conference website
- Company name/logo displayed on “select” signage



To confirm your sponsorship level, or for additional details, please contact Alexandria Johnson Boone at:  
**866-962-3411** or [aboone@womenofcolorfoundation.com](mailto:aboone@womenofcolorfoundation.com)

